**Video Title:** Human Resources Leadership Program (HLRP) at GE

**Video URL:** <https://www.youtube.com/watch?v=HGKE3rFE3RM>

**Run Time:** 2:59

**Source:** GE Careers/YouTube

**Close Caption Available:** Yes

This informative video of the Human Resources Leadership Program (HLRP) at GE could fit Chapter 1 that describes HRM careers, and also in Chapter 10 about employee benefits. The reason, as explained by several program participants, is that a leadership development program within HR is a strong benefit for HR professionals. The HRLP offers exceptional advantages to people entering the HR function at GE. Program participants mentioned that they were given an opportunity to see how the entire company operates, and also given a broad view of the HR function. Participants are excited about the opportunity to network with other HR professionals across the company. Resources are offered to grow a career in HRM.

A key feature of the HRLP at GE is job rotation, such as a program member given assignments in several GE business units that might include the power division, healthcare, and aviation divisions. Participants also like the day-to-day challenges they face. Of major impact, participants saw first-hand how much GE values the HRM function.

*Questions for Thought and Discussion*

1. Why is the HRLP at GE an exceptional employee benefit?

2. If you searched for articles about GE for the last decade, many of the articles would talk about the decline of the company and its many problems. How does this video provide another slant about GE?

3. Identify a few advantages of an HR career mentioned by people interviewed in this video.

4. What is important about an HR professional networking with other HR professionals?