

Case Topic Matrix

Case	Ethic/Social Responsibility	Vision, Mission, Objectives	Environmental Analysis	Strategy	Implementation	Evaluation and Control	Optional Topic: Entrepreneurial
1. Silver Jewelry Stores	√				√	√	
2. Dr. Howard Stevens's Dilemma	√				√	√	
3. Joel Manby, SeaWorld, and the Blackfish Controversy	√	√	√	√	√	√	
4. Grayson Christian School		√	√	√	√	√	
5. Adult Daycare, Inc.		√	√	√	√	√	√
6. Allied Medical Waste Transport		√	√	√	√	√	√
7. Unique Display Cases, Inc.		√	√	√	√	√	√
8. Mark's RV Park		√	√	√	√	√	√
9. Geauxsicles of Louisiana		√	√	√	√	√	√
10. Silver Dollar City and Herschend Family Entertainment		√	√	√	√	√	√
11. Marcher Lord		√	√	√	√	√	
12. Tadpole's Marine, LLC		√	√	√	√	√	√
13. Blue Water Striper Guide Service		√	√	√	√	√	√
14. Smith Electric		√	√	√	√	√	√

(Continued)

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15. The People Factory		√	√	√	√	√	√
16. The Houston Livestock Show and Rodeo			√	√	√	√	
17. Surefooting Foundations, Inc.		√	√	√	√	√	√
18. Mears Power-T, Inc.		√	√	√	√	√	√
19. Hoka One One		√	√	√	√	√	√
20. Peloton		√	√	√	√	√	√