



Here's the picture. **College textbooks often cost \$200 or more.** Sky-high prices from the big oligarchic publishing houses can undercut student performance and inflict long-term difficulty. They:

- deter some students from buying a book at all and
- contribute to the student loan debt that's swamping so many of today's students.

Join us in keeping the prices of textbooks down. **Way** down.



Textbook Renovation...

- Textbooks that are proven, popular, and previously published (by one of the big publishers)
- Business and social science textbooks revised for our *textbook model*
- Harnessing technology to deliver affordable student options

Since 2012, Academic Media Solutions has been quietly contributing to the efforts to **make college more affordable.**

No bells. No whistles. Just practical publishing **with proven results** (thousands of students served, enabling those savings to be invested elsewhere).

We are a family owned and operated independent educational publisher working to provide faculty and students with a quality, uniquely affordable alternative for their textbook needs.

In addition, 100% of our content development/production, customer service, and manufacturing are done here in the USA.

Turn this over to learn how our practical “faculty and student first” approach is driving down the costs of college textbooks. Or visit:

www.AcademicMediaSolutions.com



Textbooks cost too much. The U.S. PIRG Education Fund's [2014 Survey on Textbook Affordability](#) observed:

- 65% of student consumers opted out of buying a college textbook due to high prices,
- 94% of student consumers were concerned that their decision to forgo purchasing the textbook would hurt their grade in the course.



We offer an alternative path. Academic Media Solutions specializes in acquiring the rights to underserved textbooks from the big publishers, and then revising them to fit our textbook media model. That means quality textbooks from proven authors — textbooks that were **developed by the big publishers via peer reviews**, and that include a competitive instructor support package. So instructors get the quality they expect at a fraction of the price.



The experienced publishing professionals at Academic Media Solutions have published thousands of new, revised, and customized college textbooks. Our work centers on harnessing technology to deliver a more affordable publication. We are market pragmatists who follow a blend of guidelines developed over the years:

- Price matters. And now more than ever. **But quality has to come first.**
- Don't "overpublish." Steer to what the instructor expects and what the student needs. Anything more than that unnecessarily increases prices.
- Use technology to give students options to save money. **It can, and it does.**
- Work with **seasoned authors** who like what they do and care about students.
- Provide outstanding customer service. **Always.** This includes returning emails and phone calls. **Quickly.**

Thanks in advance for considering our work. And know that we are always looking for more projects to publish. Let us know how we're doing!



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