**Video Title:** America's Best: Radio One

**Video URL:** <https://www.youtube.com/watch?v=QNPqT4xWxOQ>

**Running Time/Source:** 11:30,U.S. Small Business Administration/YouTube

**Close Caption Available:** Yes

Catherine Hughes heads the largest African-American-owned and operated media corporation in the United States. In the early years the family struggled with finances. Catherine got interested in radio in childhood. A teenage mother, she was driven to succeed in business. When a radio station went up for sale, she raised funds from an investor and used U.S. Small Business Administration (SBA) guarantee to lower interest rates on loans. Important lessons are to stay positive, work hard to get through bad economic times, be flexible to adapt your strategy to succeed, and have foresight about your business in the near future.

Questions:

1. What is Radio One, Inc?
2. What is unique about their CEO?
3. How did SBA help her?
4. What advice did an SBA official give her?
5. How did the company get through rough economic times?
6. Why does a business need to be flexible?