**Chapter 1**

**Mintzberg on Managing**

Henry Mintzberg coined the terms *intended and realized strategies*, but this is just one of his many contributions to the field of management.

Use with:<https://www.youtube.com/watch?v=K7My9mZUUVs> (12:07)

1. What makes Henry Mintzberg unique as a management scholar?
2. What does Mintzberg say about CEO pay and bonuses?
3. Mintzberg decries the influence of email on management practice. Why is this a concern and what can be done to address it? Can this argument be extended to other forms of electronic communication?
4. What is Mintzberg’s concept of “communityship?”