**Video Title:** How Theranos Pulled Off Its $9 Billion Scandal

**Video URL:** <https://www.youtube.com/watch?v=-kbja1EI1kQ>

**Running Time/Source:** 8:14, Business Insider/YouTube

**Close Caption Available:** Yes

This video clip is a breakdown of what happened with the company Theranos. It highlights the unethical behavior that companies sometimes engage in, and how they can seek to mislead investors and the public.

Question:

1. Theranos was claiming that it had a completed product, when in reality it had somewhat functional prototype. Would this constitute an asymmetry of corporate information?
2. What regulatory loophole did Theranos use to avoid regulation and would that practice be considered unethical?
3. What practices did Theranos employ to cover up its technologies lack of feasibility and to contribute to the asymmetry of information?
4. In the video they make a point to say that in Silicon Valley it’s not uncommon for companies to over promise and underdeliver. Why was this a dangerous unethical practice by Theranos?