**Effective Leadership - Making Employees Understand they Matter in the Bigger Picture**

Description: In this video Dawn Ostroff, chief content officer of Spotify, and Jack Davis, co-founder and CEO of Crypt TV, discuss traits of an effective leader and how to make employees feel they matter. Ostroff believes it is important for employees to be passionate and to feel like they’re making a difference. Employee empowerment is at the center of her leadership style.

Please share your thoughts on the following issues as you watch a clip about effective leadership.

*Use with:* <https://www.youtube.com/watch?v=JWFNxgAGne8>

1. According to Ostroff, what are some traits of successful leaders?
2. What type of power does Jack Davis seem to have? (There can be more than one answer).
3. In what ways is Davis a transformational leader?
4. In what ways do Ostroff and Davis empower employees?
5. How does Davis inspire a shared vision?