**Coca-Cola to Reduce Workforce through Buyouts and Layoffs**

**Organizational structure, operations**

Description:Coca-Cola announced a workforce restructuring plan that included voluntary job cuts. Coke said it would offer voluntary layoff packages to employees who qualified, starting with about 4,000 workers in the U.S., Canada and Puerto Rico who were hired on or before Sept. 1, 2017. On the operations side, nine new divisions replaced 17 business units and to focus on scaling new products faster and eliminating the duplication of resources.

*Use with:* <https://www.youtube.com/watch?v=vMWCqtw1MXk>

1. Why did Coca-Cola offer voluntary buyouts?
2. How much did this global severance program cost the company.
3. Describe the organizational changes to Coca-Cola’s operational side?
4. Why did Coca-Cola decide to reorganize?
5. What factors have contributed to Coca-Cola’s declining sales?