**Disney CEO: On Leadership**

**Leadership, power, emotional intelligence**

Description: Jim Cramer sits down with Disney’s Bob Iger to discuss his new memoir “The Ride of a Lifetime.” The long-time CEO dives into his rise to chief, guiding principles and relationship with Steve Jobs and Apple. Iger is an American businessman and is the the CEO of The Walt Disney Company.

*Use with:* <https://www.youtube.com/watch?v=O5wJhYPSnNc>

1. Describer Bob Iger’s beliefs about respect.
2. Briefly describe Iger’s career path.
3. What types of power does Iger likely possess based on this interview?
4. What is emotional intelligence? In your opinion, is Iger emotionally intelligent?
5. Does Iger have a stakeholder orientation?

1. How does Disney support the professional development of its employees?