**Video Title:** Introduction to Organizational Structure & Design

**Video URL:** <https://www.youtube.com/watch?v=NxJvS92uCus&spfreload=1>

**Running Time/Source:** 10:22, LSBF Global MBA/YouTube

**Close Caption Available:** Yes

This video gives a broad overview of organizational structure. Centralized organizations give authority to top executives. Decentralized organizations, on the other hand, disperse authority downward to unit managers. There are different types of organizational structures, such as functional structures, geographic structures, divisional structures, matrix structures, and team structures. Functional structures groups the organization into clusters of functional expertise, such as marketing, finance, and human resources. A matrix structure groups the organization into clusters based on each functional-product unit.

Questions:

1. What is centralization and decentralization of organizational structure?
2. According to the video, what 3 factors do experts maintain should determine who makes business decisions in an organization?

3. The difficulty in communicating between two different parts of a company due to separation

 of areas of expertise are a characteristic of which type of organizational structure?

4. Which type or organizational structure would you be in if you had a manager in your

 functional area of expertise but you supported a manager for a specific product?

5. Which type of organizational structure become much more common with the rise of

 Globalization?

*.*

6. What are used as a central building block to an organization’s design?