**Video Title:** Startup with Heart-Hamdi Ulukaya (Chobani)

**Video URL:** [https://www.youtube.com/watch?v=4i4DYwQKFSY](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.youtube.com_watch-3Fv-3D4i4DYwQKFSY&d=DwMFAg&c=ODFT-G5SujMiGrKuoJJjVg&r=ikdDthTjx7cD6XT-90Q5xIYbWz7BqdLfbPtL9TyU9qE&m=lOSAYtzaqZ886ppeLDR1y2HQXHf8NUpwtpUP1eUBIhs&s=-vPhzt0TfGc7hzyAqgSW7htpmGgcsz0xQdMX1DoV5AQ&e=)

**Running Time/Source:** 23.27, Startup Grind/YouTube

**Close Caption Available:** Yes

This video overviews the creation and success of Chobani, a Greek yogurt company. Mr. Hamdi Ulukaya is the CEO and Founder of the company. Immigrating to the U.S. from Turkey, the son of a farmer of cheese and yogurt, he bought an old plant with a Small Business Administration (SBA) loan. His plant started with only five employees but has steadily expanded to over 2000 employees. He strongly believes that the U.S. needs more manufacturing plants to provide good jobs for people and revitalize small towns in the U.S.

Questions:

1. How did Chobani Greek yogurt start?
2. Where are its offices?
3. Why do we need to encourage manufacturing in the U.S.?
4. What is their main problem?
5. Do we need to raise minimum wages in the U.S.?