**Monkeys and Equity Theory**

Description: This humorous clip demonstrates how even animals can tell when they are not being treated fairly. In this experiment, the first monkey is given a reward of a cucumber after performing a task. He is perfectly happy with the reward—until he sees the other monkey get something even better. The second performs the same task and gets a tastier reward—a grape. The clip shows how the other monkey perceives the fairness of the situation as he continues to receive only cucumbers, even though he is performing the same tasks as the other monkey.

*Use with:* <https://www.youtube.com/watch?v=gOtlN4pNArk>

1. What type of reinforcement is given to each monkey?
2. If this monkey was the only one in the experiment, would he be happy with the cucumber as a reward? Why or why not?
3. Where does the inequality exist in this experiment: the inputs or the outcomes? Why would this matter to the first monkey?
4. How do the first monkey’s expectations change after he witnesses the second monkey getting a better reward? How does this affect his behavior?
5. Does the first monkey do anything to try and reduce this inequality?