**Chapter 11**

**Does Culture Eat Strategy?**

Ben Kobulnicky explains the relationship between organizational culture and strategy.

*Use with*: <https://www.youtube.com/watch?v=XDNyiS7zORI> (7:20)

1. What does “culture eats strategy” mean?
2. How does strategy influence culture?
3. How does culture “enable” strategic change?
4. Can a culture be sustained by anything else other than a successful strategy? Explain.