**Video Title:** One of the greatest speeches ever—Jeff Bezos

**Video URL:** <https://www.youtube.com/watch?v=EctzLTFrktc>

**Run Time/Source:** 10.07, MotivationHub/YouTube

**Close Caption Available:** Yes

Jeff Bezos, CEO and Founder of Amazon, is also the $160 billion man. How did he get to where he is today? Bezos offers excellent advice on being an entrepreneurial leader. According to Bezos, it is important to think of the long-term rather than focusing on today or the next day. At age 80, you want to be able to look back without regrets for things you wanted to accomplish but never got around to doing.

In this ten-minute segment, Bezos provides ten important things that have helped guide him through his career and personal life. The first is to find your passion. We hear this a lot from entrepreneurs. According to Bezos, your passion gives you direction and purpose. Your passion motivates you to accomplish your life goals. But he adds, “you do not pick your passion, it picks you!”

He closes the interview by warning us not to chase the “hot passion of the day” as most times you will not be successful financially and even if you do become financially successful, you will not be fulfilled.

Questions:

1. What are the ten important things Jeff Bezos offers as advice?

2. Why does Jeff Bezos advise people to take bold bets?

1. Bezos states that we should “lean into the future”. What did he mean when he made that statement?
2. One of the key pieces of advice is to become an expert, but always keep a fresh mind. Why is that important?
3. Bezos closes the interview by warning us not to chase the passion of the day. What does he mean by that statement?