**15 Things the Most Successful Leaders Do**

Description: This clip looks at some of the traits of leadership and examines steps firms are taking to re-employ working mothers due to the talent they possess. Richard Branson is discussed as a highly effective leader. One thing he does is try to mix up the meetings and keep his employees engaged. The video then goes on to discuss how McKinsey and some other firms are trying to bring back former employees who have become mothers. The firms believe these women have a lot of talent and are familiar with the organization, so they would be highly beneficial to the firm.

Please share your thoughts on the following issues as you watch a clip about things a successful leader does. This clip looks at some of the traits of leadership and examines steps firms are taking to re-employ working mothers due to the talent they possess.

*Use with:* [*https://www.youtube.com/watch?v=4Gq68AwqpKU*](https://www.youtube.com/watch?v=4Gq68AwqpKU)

1. What type of power does leader Richard Branson seem to have? (There can be more than one answer).
2. According to the clip, what are some traits of successful leaders?
3. How do you think Richard Branson uses emotional intelligence to connect with and lead his employees?
4. According to Path-Goal Theory, setting ambitious goals for employees is what type of leadership? Why do you think it is important to set ambitious goals as a leader?
5. McKinsey and Goldman Sachs are working to re-recruit mothers who used to work for the company. Why might these women make successful leaders at these firms?
6. What are some steps McKinsey and other companies are taking to encourage mothers to re-assume positions with the firm?