**Peter Drucker’s Contributions to Management Theory**

**Managerial responsibilities, workers, liberal arts, business ethics, values**

Description: This video gives a brief synopsis of Peter Drucker’s contributions to management thinking. Peter Drucker has had a profound impact on management in the 21st century. He championed the integration of liberal arts such as psychology into management thinking. Drucker also placed great importance on employees and felt that unified employees would make the organization thrive.

Please share your thoughts on the following issues as you watch a video on Peter Drucker. This video gives a brief synopsis of Peter Drucker’s contributions to management thinking. *Use with:* <https://www.youtube.com/watch?v=HhE2eCqdovw>

1. Are Peter Drucker’s insights based more upon a scientific approach to management or a behavioral approach?
2. After watching this video, describe why you think Peter Drucker has been called “the founder of 21st century management”.
3. Why did Drucker believe it was important to incorporate liberal arts such as psychology into management thinking?
4. Based upon this video, why did he feel unified employees that had a common purpose would help firms thrive?
5. Describe Drucker’s thoughts regarding business ethics and values.
6. Do you agree with Drucker’s assessment that businesses should develop their employees both intellectually and morally? Why or why not?
7. What were four values that Drucker believed were important to successful management?