**Video Title:** Battle of the Theorists - Business Studies - Motivational Theorists Revision Video

**Video URL:** <https://www.youtube.com/watch?v=i9r3KPwUO20>

**Running Time/Source:** 5:05, PowToon/YouTube

**Close Caption Available:** Yes

This is a motivational Theorists revision video. It covers the main motivational theories including those attributed to Taylor, Mayo, Maslow and Herzberg and asks the questions who is right? This video clip can be used for flipping the classroom and going over it in class, or students can use it for revision.

Questions:

1. What are Frederick Tylor’s (1856-1916) main pronouncements about employees?
2. On the other hand, what was Elton May’s (1880-1949) main assertions?

1. What was Maslow’s (1908-1970) rules of employee motivation?
2. What is Daniel Herzberg’s two-factor theory on motivation?
3. So, who do you think is right? Is there a right answer?